Click Here

Becoming a Verified Fan on Ticketmaster can boost your chances of getting tickets to high-demand events. This guide explains the process step-by-step, from registration to ticket purchase. We'll cover everything you need to know about Ticketmaster's Verified Fan program, including its benefits, potential drawbacks, and tips for success. Ticketmaster created the Verified Fan system to help real fans get tickets to popular events. It's a way to filter out scalpers and bots that buy up tickets just to resell them at higher prices. The system works by having fans register before ticket sales start. Ticketmaster then checks these registrations to make sure they're from actual fans, not scalpers or bots. Being a Verified Fan gives you a leg up when trying to buy tickets. Here's why: Early access to tickets Better chance of getting face-value prices Less competition from scalpers and bots Potential for exclusive offers or experiences While it's not a guarantee, Verified Fans often have a better shot at scoring tickets to high-demand shows. Before you can become a Verified Fan, you need a Ticketmaster account. Here's how to set one up: Go to Ticketmaster's website Click "Sign In" at the top right Choose "Create Account" Enter your email, create a password, and fill in your details Verify your email address Having an account ready makes the Verified Fan registration process smoother. Ticketmaster doesn't use Verified Fan for every event. To find registration opportunities: Follow Ticketmaster on social media Check artist websites and social channels Sign up for Ticketmaster's newsletter Look for announcements on event pages Registration windows are usually open for a limited time, so stay alert for announcements. When you find a Verified Fan opportunity, here's how to register: Log into your Ticketmaster account Go to the Verified Fan registration page for the event Select the show(s) you want to attend Enter your phone number and email Submit your registration Remember, registering doesn't guarantee tickets. It's just the first step in the process. After you register, Ticketmaster reviews your information. They look at things like: Your Ticketmaster account history Whether you've used the same info to register multiple times If your account shows bot-like behavior Ticketmaster keeps their exact criteria secret to prevent people from gaming the system. If your registration is accepted, you'll get two emails: A registration confirmation right after you submit A second email the night before ticket sales start Check your spam and promotional folders if you don't see these emails. Gmail users, look in your "Promotions" tab. Not everyone who registers gets an access code. Ticketmaster uses a lottery system to pick Verified Fans when demand is high. If you're chosen, you'll get a text with a unique access code on the morning of the ticket sale. This code lets you join the presale. If you're not picked right away, you might end up on a waitlist. Don't lose hope! If tickets are left after the initial sale, Ticketmaster might send codes to waitlisted fans. Being on the waitlist doesn't guarantee tickets, but it's better than not being registered at all. When it's time to buy tickets: Click the link in your text message Enter your access code on the purchase page Choose your tickets quickly – they're not reserved until you complete your purchase Remember, your access code is unique to you. Don't share it or try to use someone else's code. To improve your chances of getting tickets: Be ready at your computer before the sale starts Make sure you're logged into your Ticketmaster account Have your payment info ready Know your ideal seats and backup options Act fast – tickets can sell out in minutes Even as a Verified Fan, popular shows can sell out quickly. Having a plan helps. Yes, you can register for different events. But you need to register separately for each one. Ticketmaster doesn't have a "permanent" Verified Fan status. First, check your spam and promotional folders. If you still can't find it: Log into your Ticketmaster account Look for a confirmation on your account page If you don't see one, try registering again before the window closes If problems persist, contact Ticketmaster support. Ticketmaster doesn't share exact details about their lottery system. We know it's random, but factors like your purchase history might play a role. The system aims to give real fans a fair shot at tickets. The Verified Fan system has several benefits: Reduces competition from scalpers and bots Gives fans a better chance at face-value tickets Provides a more organized buying process Can offer exclusive presales or experiences For popular events, it's often the best way to get tickets at regular prices. The system isn't perfect. Some downsides include: No guarantee of getting tickets even if you're verified The process can be confusing for first-timers Some fans feel the selection process isn't truly fair It adds an extra step to buying tickets Despite these issues, many fans find the system helpful for high-demand events. If you don't get Verified Fan access, try these alternatives: Fan club presales Credit card presales (like American Express) Radio station contests or presales Venue presales for season ticket holders Check the event page on Ticketmaster for a full list of presale options. If you miss out on presales, you can still try during the general sale: Be online right when tickets go on sale Use Ticketmaster's mobile app as well as the website Have friends or family try for tickets too Check for additional shows added due to demand Look for last-minute releases close to the event date Sometimes patience pays off – keep checking back for new ticket releases. Becoming a Verified Fan on Ticketmaster takes some effort, but it can really pay off for popular events. Here's a quick recap: Create a Ticketmaster account Stay alert for Verified Fan registration opportunities Register promptly when you find an event you want Check for confirmation emails and texts Be ready to act fast if you get an access code Remember, being a Verified Fan doesn't guarantee tickets, but it does improve your odds. Stay positive, be prepared, and good luck getting tickets to your next big event! By following these steps and understanding how the Verified Fan system works, you'll be well-equipped to navigate Ticketmaster's process. Whether you're after concert tickets, sports events, or theater shows, the Verified Fan program can be your ticket to seeing your favorite artists and teams live. Special Features What You Need to Know About Ticketmaster's Verified Fan Ticket-Buying How to get early access to some Broadway shows. In 2017, Ticketmaster announced the use of a new system to circumvent scalper bots. The program, titled Verified Fan, is intended to protect and assist individual ticket buyers for participating events, and those events currently now include Broadway shows like Hamilton. In the past, Springsteen on Broadway and Harry Potter and the Cursed Child used the system offered. (Note: Hamilton is generally using Verified Fan for pre-sale tickets. General ticket sales will proceed as usual.) Read More: 8 WAYS TO ACTUALLY GET TICKETS TO HAMILTON If you are interested in purchasing a ticket for a listed show, you must become a Verified Fan via Ticketmaster. According to Ticketmaster's website, the technology "analyzes every registrant to make sure they are real people interested in going to the show." The Verified Fan purchase process includes multiple steps and multiple key dates. For a full breakdown of FAQs about Verified Fan from Ticketmaster click here, but these are the basic steps: 1. Register as a Verified Fan The first step is to apply (or register) to become a Verified Fan on Ticketmaster. You must register for each "event" individually. (In this case an event is a show.) Registration is not rolling - meaning you cannot register any time you wish. Shows will have a "registration open" date and a subsequent closing date. You can find registration links here. Once you submit your registration, you will receive a confirmation email. This email is only a confirmation of receiving your request to become a Verified Fan. 2. Receive an Offer CodeThose who registered during the registration window and pass the Ticketmaster analysis will then be randomly selected to receive an offer code from Ticketmaster. (Just because you register and pass analysis does not guarantee receipt of an offer code). The offer code is what you need at checkout to purchase tickets to your desired event. Distribution of codes varies by event, but is generally sent via text message. First, you will receive a link to the purchasing page via text message; then you will receive a text message with your unique offer code to use when the sale opens. If you do not receive an offer code, you may be put on Standby status. This may happen due to high demand. If you received an email confirmation for registration and did not receive an offer code, you are on Standby. There is no need to re-register. 3. Buy a ticketTickets are sold on a first-come first-served basis. This means that, likely, there are more offer codes distributed than there are tickets available, so pay attention to the on sale date and time. You'll want to click through your link immediately. There are limits to the number of tickets available for purchase by a single buyer. This is determined on an event-by-event basis. If you received an offer code, but there are no tickets left for purchase, you may be put on Standby status. This may happen due to high demand. There is no need to re-register. What do Taylor Swift, Beyoncé, Billie Eilish, Olivia Rodrigo, and Harry Styles all have in common? They've all used Ticketmaster Verified Fan! But what is the Verified Fan? How does it work? And more importantly, does it work? Don't worry, I'm breaking it all down for you before your next ticket sale! Back in 2017, Ticketmaster announced their new system 'Verified Fan' – where they collaborate with artists and event organizers for a 'reliable ticket-buying experience for fans.' The goal? To ensure that only fans, not bots or scalpers, are invited to purchase tickets. Each concert that uses Verified Fan has a custom registration page. And you can't just register at any time, every event with a Verified Fan sale has an open and closing date. You can find the registration page (which will have all that info and more) on the tour announcement or on the social channels of Ticketmaster, the artist, and/or the venue. Register using the email address attached to your Ticketmaster account and select what show(s) you are interested in purchasing tickets to. After you register, you should receive an email from Ticketmaster confirming that your registration was successful. Already submitted your Verified Fan request and need to change or add a date? You can edit your registration as many times as you want! You won't be disqualified or affected. Just remember, Ticketmaster only keeps the last submission's information. If you are verified and selected, you'll receive an email followed by a text the night before the sale. Make sure you do NOT delete the text message, it includes your unique access code, a direct link to the sale, and what show(s) you were selected for. And don't worry, each code is unique and linked to the account used to register. There is typically a limit of four (4) tickets per access code but refer to your registration confirmation email for the exact number. If you were verified and your code isn't working, contact Ticketmaster Fan Support. When the sale begins, use the link provided to join the virtual queue. Once it's your turn, enter your access code exactly as it appears in the text message and get ready to secure the best tickets! Remember, tickets are available on a first-come, first-served basis so get in as early as possible! Due to high demand and the limited number of invitations for the Verified Fan sales, you can also be placed on the waitlist. If invitations become available, Ticketmaster will notify you via text message. I was placed on the waitlist initially for Harry Styles' Love On Tour but when additional dates were added, Ticketmaster sent me a code to purchase tickets for one of the added dates in the city(s) I requested. If you weren't selected or you missed the Verified Fan registration, don't worry. Most events have other options to secure tickets including other presales! On the odd chance, there are no tickets left after the Verified Fan Sale, you can purchase tickets from a reseller but beware of online ticket scammers. Use code "TERRELL" for $20 off your first SeatGeek order or click here for $10 off your first TickPick order. Verified Fan does not guarantee everyone with a code will get a ticket. According to Ticketmaster, they use technology that "analyzes every single registrant to make sure they are real people interested in going to the show". Fans are selected at random to receive an invitation to participate in the sale. And the amount of fans invited depends on the number of tickets available. What's better than buying a concert ticket? Winning free tickets! Follow NOLA Concerts for ticket giveaways and more concert tips and tricks like what to bring to a concert and how to get the best tickets! By Sara BelcherUpdated April 5 2023, 4:48 p.m. ETSource: Getty ImagesEveryone knows that buying tickets to a high-profile concert of any sort can be tricky. For these kind of shows that often sell out quickly, some will find themselves paying many times the original price of a ticket to go to a show (or go without if they can't afford it).Because of this, Ticketmaster has created the "Verified Fan" experience, where fans would be given an early access period to purchase tickets by manually entering a code provided by the company, thus proving they aren't a bot. Article continues below advertisementBut implementing this "Verified Fan" experience has only seemed to frustrate fans, as there are often technical difficulties. In fact, there was a huge uproar after Verified Fans struggled to secure tickets in late 2021 to see Olivia Rodrigo. Even with that history, Ticketmaster didn't iron out all these kinks before opening the presale for Taylor Swift's Eras tour in late 2022.So, how do you become a Verified Fan? What does being a verified fan get you?Source: Getty ImagesArticle continues below advertisementFor certain artists or shows where Ticketmaster is anticipating a high demand, to prevent scalpers from purchasing tickets for resale, the company has a "Verified Fan" registration. This requires fans to register their account as a fan of the artist through a quick registration form to prevent bots from purchasing the tickets when they go on sale.Each artist's registration process will be slightly different, so if you're wondering whether or not you'll need to pre-register for a show, check the artist's social media accounts ahead of the ticket sales or Ticketmaster's social media.Article continues below advertisementUnfortunately, just filling out the registration to become a Verified Fan doesn't automatically grant you access to the presale for the show you're interested in. If the demand for tickets is high enough, there's a chance that Ticketmaster will waitlist you for the Verified Fan designation.If this happens, you'll be notified via text message a few days before the sale if you've been pulled from the waitlist, which will then grant you permission to access the tickets. Even then (as we've seen with past tours), being Verified isn't a total guarantee of purchasing tickets. However, in this ever-competitive world of acquiring concert tickets, fans will take any little advantages they can get.Latest Music News and Updates Listen to the Podcast: Struggling to secure tickets for your favorite concerts on Ticketmaster? Consider joining the Verified Fan program – a system designed to prioritize true fans over scalpers and bots. But how to become a verified fan on Ticketmaster? This blog provides an efficient guide to becoming a Verified Fan on Ticketmaster, detailing everything from registration to enhancing your chances of verification. Trust us – you won't want to miss out on these insider tips! The Ticketmaster Verified Fan program is designed to prioritize genuine fans over scalpers and bots, providing them with exclusive access to concert tickets. To become a verified fan on Ticketmaster, you need to register on their website or app, provide accurate information, and go through the verification process. Engaging with the artist's content on social media platforms and purchasing official merchandise can increase your chances of being selected as a verified fan. Being waitlisted as a verified fan provides an opportunity to secure tickets if they become available due to cancellations or additional releases. What Is Ticketmaster's Verified Fan Program? The Ticketmaster Verified Fan program is a platform that allows fans to have a higher chance of securing tickets for popular events by registering and receiving a unique code. Overview of the Program The Ticketmaster Verified Fan program is a powerful tool designed to combat scalpers and resellers, ensuring that true fans get tickets to their favorite shows. It allows performers to provide direct access to their enthusiastic fan base by offering presale opportunities. Once a person registers and gets verified as a fan through the simple process on Ticketmaster's website, they receive an exclusive access code via text message. This unique code then allows them to shop for available tickets within their designated market area. The implementation of the program not only helps artists connect more directly with genuine fans but also elevates the overall concert-going experience. Purpose and Benefits of Being a Verified Fan As a bona fide music aficionado striving to get your hands on tickets for high-demand shows, the Verified Fan Program on Ticketmaster serves as your VIP access key. It's a solution explicitly designed to fight off those pesky bots and scalpers that might elbow you out of the queue. Gaining verified status puts you in pole position for exclusive presales, giving you an edge in securing prized tickets ahead of the competition. This program is especially beneficial when trying to become a verified fan of popular artists like Taylor Swift—where demand is sky-high and every second counts. Not only does it provide advanced ticket purchasing opportunities, but it streamlines your overall experience by reducing bot interference during general sales. How to Register as a Verified Fan on Ticketmaster? To register as a Verified Fan on Ticketmaster, simply visit their website and follow the step-by-step guide to complete the registration process. A step-by-step Guide to the Registration Process The registration process to become a Verified Fan on Ticketmaster is a simple and user-friendly experience specifically designed for fans. Start with locating the Ticketmaster website or app. Look for the Verified Fan section or use the search box to locate it faster. Once you find your desired artist's page, click on the "Register" button. You'll be prompted to sign in or create an account if you don't already have one with Ticketmaster. After signing up/in, complete the required fields; This typically includes your full name, email address, and preferred method of receiving verification codes (typically via text message). Select your desired event from the dropdown menu and then proceed. Enter your preferred concert location if asked for. Read through all terms and conditions linked to the program before submitting your registration request. Wait for approval from Ticketmaster which will come in the form of a verification email or text message. Providing Necessary Information and Verification To become a verified fan on Ticketmaster, you'll need to provide the necessary information and go through the verification process. This is done to ensure that tickets are sold to genuine fans rather than scalpers or bots. During registration, you will be asked to sign in to your Ticketmaster account or create a new one if you don't have an existing account. You'll also need to enter your email address and phone number for verification purposes. By providing these details, you can demonstrate your genuine interest in attending the event and become a verified fan. Remember, the registration and verification process is essential for protecting ticket availability and ensuring that true fans have access to tour pre-sales offered on Ticketmaster's Verified Fan program. Read Also: How Much Are Taylor Swift Tickets – Prepare to Be Shocked! Understanding Waitlisting and How It Works When placed on the waitlist, fans are given priority access to tickets if they become available due to cancellations or additional releases. What Happens If you're Placed on the Waitlist If you find yourself placed on the waitlist as a Verified Fan on Ticketmaster, it means that the initial allotment of tickets for an event has sold out. However, don't lose hope just yet! Being on the waitlist still gives you a chance to snag tickets if there are any remaining after the initial sales. If additional tickets become available due to canceled orders or other factors, Ticketmaster will send you an email with instructions and a unique access code to purchase those tickets. It's important to note that being waitlisted does not guarantee ticket availability, but it does provide an opportunity to secure them if they become available. So keep an eye on your inbox and be ready to act quickly if you receive notification about additional ticket releases! How Waitlisting Affects Your Chances of Getting Tickets Waitlisting can have a significant impact on your chances of securing tickets for events on Ticketmaster. If the demand for tickets is high, you may find yourself placed on the waitlist as part of the Verified Fan program. Being on the waitlist doesn't guarantee you tickets; it simply means that you will have an opportunity to participate in the ticket sale if there are still available seats after verified fans purchase their tickets. It's important to note that receiving an email stating that you're on the waitlist doesn't guarantee access codes either – it means that you might receive a text message with an access code if there are any remaining tickets. Tips for Increasing Your Chances of Being Verified To increase your chances of being verified as a fan on Ticketmaster, engage with the artist's content and show your support through likes, comments, and shares on social media platforms. Strategies to Maximize Your Chances of Being Verified To increase your chances of becoming a verified fan on Ticketmaster, follow these strategies: Register as soon as possible: Be proactive and sign up for the verified fan program as soon as registration opens. This will give you a better chance of being considered early in the process. Provide accurate information: Make sure to input all necessary personal details correctly during registration. Inaccurate information can lead to your application being rejected, so double-check everything before submitting. Engage with the artist's content: Show your dedication by actively engaging with the artist's content on social media platforms or their official website. This can include liking, sharing, and commenting on their posts, which may increase your chances of being selected as a verified fan. Purchase official merchandise: Buying official merchandise not only shows support for the artist but may also give you an advantage when applying for verification. Some artists prioritize fans who have purchased their merchandise during the registration process. Spread the word and refer friends: Encourage your friends and fellow fans to register as well. Some artists offer referral programs where existing verified fans can invite others, increasing their own chances of getting tickets. Attend previous concerts or events: Attending past concerts or events by the same artist showcases your loyalty and dedication. Artists often value long-time supporters when selecting verified fans. Optimize your device and internet connection: Ensure that you have a stable internet connection and use a device (such as a computer) that allows for quick completion of the verification process. Slow internet connections or outdated devices may hinder your chances. Keep an eye out for emails from Ticketmaster: Stay vigilant and regularly check your email inbox, including spam or junk folders, for any updates regarding verification status or presale opportunities. The Importance of Engaging with the Artist's Content Engaging with the artist's content is crucial if you want to increase your chances of becoming a verified fan on Ticketmaster. When you actively participate in activities such as following their social media accounts, subscribing to their newsletter, listening to their music, and participating in their online communities, it shows your dedication and genuine interest in the artist. This engagement not only helps you connect with the artist on a deeper level but also increases your visibility as a loyal fan. By staying updated and involved in the artist's world, you position yourself as someone who truly deserves access to exclusive ticketing opportunities through Ticketmaster's Verified Fan program. So don't underestimate the power of engaging with the artist's content – it could be your key to securing those highly sought-after tickets! How to Access Verified Fan Presales Accessing Verified Fan presales is easy once you have received your offer code. Log in to your Ticketmaster account, go to the event page, and select the "Verified Fan Presale" option. Enter your offer code when prompted, and you will gain access to exclusive tickets before the general public. Information on Accessing Presale Tickets as a Verified Fan To access presale tickets as a verified fan on Ticketmaster, follow these steps: Register for the Verified Fan program: Sign up or apply to become a Verified Fan on Ticketmaster. This process is essential to be eligible for presale ticket access. Receive your Offer Code: Once you are registered and approved as a Verified Fan, you will receive an Offer Code. This code is unique to each individual fan and cannot be shared. Check your email: Keep an eye on your email inbox for messages from Ticketmaster regarding presale ticket opportunities. These emails will provide instructions on how to utilize your Offer Code for ticket purchases. Log in to your Ticketmaster account: Make sure you have a Ticketmaster account set up before the presale starts. Logging in to your account ensures that you are ready to access the presale tickets when they become available. Use your Offer Code during checkout: When purchasing tickets during the presale period, enter your unique Offer Code in the designated field at checkout. This code will grant you access to purchase tickets before they are available to the general public. Select your seats and complete the purchase: Once you have entered your Offer Code, choose your desired seats from the available options and proceed with completing the ticket purchase process. Confirm and enjoy the event: After successfully purchasing your presale tickets, double-check all details of your transaction before confirming. Now, sit back and get excited about attending the event as a verified fan! What to Expect During the Presale Process During the presale process as a Verified Fan on Ticketmaster, you can expect to have priority access to purchase tickets before they are available to the general public. Once you have registered and received your unique presale code, you will be notified between 12 and 24 hours before the presale begins. This code allows you early access to ticket sales, giving you an advantage in securing desired seats or sections for high-demand events. It's important to note that having a presale code does not guarantee the purchase of tickets; it simply provides an opportunity to buy them before they become available to everyone else. The aim of Ticketmaster's Verified Fan program is to ensure real fans like yourself have a fair chance at obtaining great tickets and seeing the artists you love. Remember to follow Ticketmaster for updates on Verified Fan Presales and other ticketing opportunities. Troubleshooting Tips for Common Issues If you encounter any issues while trying to become a verified fan on Ticketmaster, here are some troubleshooting tips to help you out: Double-check your registration details: Make sure that all the information you provided during the registration process is accurate and up-to-date. Any discrepancies or errors could lead to complications in the verification process. Clear your browser cache: Sometimes, technical glitches can occur due to cached data on your web browser. Clearing your cache can help resolve any temporary issues and ensure a smoother registration process. Check your email inbox and spam folder: Ticketmaster may send important communications or verification emails to the email address you provided during registration. Make sure to regularly check your inbox and spam folder for any updates or instructions. Contact Ticketmaster support: If you're experiencing persistent issues or have specific questions regarding the verification process, don't hesitate to reach out to Ticketmaster's customer support team. They will be able to assist you with any technical difficulties or concerns. Be patient and persistent: The verified fan process can sometimes be competitive, especially for highly sought-after events. If you're placed on a waitlist or don't receive immediate verification, don't give up hope. Keep an eye out for future opportunities and continue engaging with the artist's content for better chances in the future. Other Ticketmaster Features and Benefits Ticketmaster offers a range of additional features and benefits to enhance the ticket buying experience for fans. Overview of Additional Features Offered by Ticketmaster Ticketmaster offers a range of additional features that enhance the ticket-buying experience for fans. One such feature is the MLB Ballpark app, which provides digital ticketing functionality. This app not only allows fans to purchase tickets directly from their mobile devices but also includes interactive features, exclusive content, and more. Another great benefit of using Ticketmaster is their verified resale tickets. These tickets come with the assurance of authenticity, giving fans peace of mind when purchasing from secondary sellers. Additionally, Ticketmaster's website allows users to log in with their verified fan credentials, making it easy and convenient to access tickets and manage their account. Benefits of Using Ticketmaster for Ticket Purchases Ticketmaster offers a number of benefits that make it a top choice for ticket purchases. Here's why you should consider using Ticketmaster: Access to a wide range of events: Ticketmaster is the go-to platform for purchasing tickets to a diverse selection of events, including concerts, sports games, theater shows, and more. Whatever your interests may be, Ticketmaster has you covered. Exclusive pre-sales: As a Ticketmaster user, you gain access to exclusive pre-sales for certain events. This allows you to secure tickets before they are available to the general public, increasing your chances of getting great seats or popular event tickets. Timely updates on upcoming tours and events: By using Ticketmaster, you'll receive regular updates on upcoming tours and events in your area. This ensures that you stay informed and have the opportunity to purchase tickets as soon as they become available. Easy ticket management: Ticketmaster's user-friendly platform allows you to easily manage your tickets. You can view and print your tickets from the comfort of your own home or choose mobile ticketing options where applicable. Protection against fraud: One of the biggest concerns when buying tickets is falling victim to fraudulent sellers or scams. With Ticketmaster, you can have peace of mind knowing that their system is designed to prevent fraudulent activity and protect buyers. Reliable customer support: Ticketmaster provides excellent customer service to address any concerns or issues that may arise during the ticketing process or with your purchased tickets. Their responsive support team is ready to assist you with any questions or problems you may encounter. Convenient resale options: If plans change and you need to sell your tickets, Ticketmaster offers an easy-to-use resale platform where individuals can safely buy and sell verified event tickets at face value or below (in accordance with local regulations). This helps ensure fair pricing for both buyers and sellers. Additional perks through Live Nation membership: Ticketmaster is affiliated with Live Nation, which offers additional perks to its members. These perks may include early access to tickets, discounted merchandise, and exclusive event experiences. Insider Tips for Successfully Getting Tickets Maximize your chances of securing tickets by setting up multiple devices with different internet connections to increase your chances of accessing the Waiting Room and being first in line for ticket sales. Insider Tips and Tricks for Securing Tickets Through Ticketmaster If you're looking to secure tickets through Ticketmaster, here are some insider tips and tricks to maximize your chances: Create a Ticketmaster account: Before any ticket sale, make sure you have an active Ticketmaster account. This will save you time during the purchasing process. Know the on-sale date and time: Stay informed about the on-sale date and time for your desired event. Set a reminder, and be ready to start searching for tickets right when they become available. Use multiple devices: Increase your chances of getting tickets by using multiple devices simultaneously. Have your computer, tablet, and smartphone ready to search for tickets from different angles. Be patient and persistent: High-demand events can cause websites to slow down or crash due to heavy traffic. Don't give up if you encounter difficulties; continue refreshing the page or try accessing it from different devices. Join artist fan clubs or mailing lists: Many artists offer presale opportunities exclusively to their fan club members or mailing list subscribers. Sign up ahead of time to gain early access to ticket sales. Follow artists and promoters on social media: Keep an eye on the social media accounts of both the artist and concert promoters for announcements of presales, special offers, or last-minute ticket releases. Explore venue options: If a show sells out at one venue, check if additional dates or alternate venues have been added. Sometimes there are more opportunities available than initially advertised. Consider secondary ticket markets as a backup plan: If all else fails, there are secondary ticket markets where fans resell their tickets. However, exercise caution when purchasing from these platforms as prices may be significantly higher than face value. Avoid buying from scalpers or unauthorized sellers: Stick with reputable sources such as Ticketmaster or official box offices to ensure that you are purchasing legitimate tickets without risking scams or counterfeit tickets. Set a budget and be flexible: Determine your ticket budget in advance and be open to different seating options or dates if it means staying within your price range. Strategies for Navigating High-Demand Events To successfully navigate high-demand events associated with Ticketmaster's Verified Fan program, there are a few key strategies you can employ. First, it's important to familiarize yourself with the process by doing a trial run with another event beforehand. This will give you a better understanding of how the registration and ticket purchasing process works, allowing you to be more prepared when tickets for your desired event become available. Additionally, take the time to familiarize yourself with the venue and Ticketmaster's timing. Knowing when tickets typically go on sale and how quickly they sell out can help you plan ahead and increase your chances of securing tickets. Frequently Asked Questions (FAQs) Let's pay attention to some common queries on How to become a verified fan on ticketmaster 1. What is a Verified Fan on Ticketmaster? A Verified Fan on Ticketmaster is a program that aims to provide fair access to tickets for popular events by utilizing technology and data analysis to identify and prioritize genuine fans. It helps prevent scalpers or bots from purchasing large quantities of tickets, ensuring that true fans have a better chance of securing tickets. 2. How can I become a Verified Fan on Ticketmaster? To become a Verified Fan on Ticketmaster, you typically need to sign up for the program through their website or mobile app. The process may vary depending on the specific event or artist, but it typically involves providing your contact information and agreeing to certain terms and conditions. Once signed up, you may receive unique access codes or invitations to purchase tickets for selected events. 3. Are there any requirements or restrictions for becoming a Verified Fan? The requirements and restrictions for becoming a Verified Fan can vary depending on the event or artist. Some common criteria include limitations on ticket purchases per person, residency restrictions, age verification, and participation in pre-sale opportunities associated with the event. It's important to carefully review the terms and conditions outlined by Ticketmaster when signing up as each event may have its own specific guidelines. 4. Are there any costs associated with becoming a Verified Fan? In most cases, there are no direct costs associated with becoming a Verified Fan on Ticketmaster itself. However, keep in mind that purchasing tickets through the platform will involve ticket prices set by the event organizers, along with potential service fees charged by Ticketmaster for facilitating the transaction. Takeaway In conclusion, becoming a verified fan on Ticketmaster is essential for securing tickets to your favorite events. By following the step-by-step registration process and engaging with the artist's content, you can increase your chances of being verified. Take advantage of presale opportunities and explore other features offered by Ticketmaster to enhance your ticket-buying experience. With insider tips and tricks, you'll be well-equipped to navigate high-demand events successfully. Don't miss out on your chance to be part of unforgettable live experiences – become a verified fan on Ticketmaster today! The Verified Fan system is Ticketmaster's attempt to ensure that devoted fans have access to highly anticipated tour pre-sales, and to combat buyers whose only interest is to purchase in bulk and resell the tickets at a higher value. If you planned on attending Taylor Swift, Beyoncé, or Olivia Rodrigo in the last few years, then you're likely familiar with Ticketmaster's Verified Fan Pre-Sale program. But for many, the Verified Fan program is another mysterious aspect of Ticketmaster, and leaves a lot to be explained. If you're interested in attending future tour dates supported by Ticketmaster, then here's a helpful guide to navigating Ticketmaster's Verified Fan Pre-Sale program. What Is Ticketmaster's Verified Fan Program? The Verified Fan program assists artists in selling more of their tickets directly to genuine fans instead of scalpers and resellers. A registration and verification process is employed to vet fans before they buy tickets and to block bots and scalpers. Though not every Verified Fan is guaranteed to secure tickets, it's an easy way to increase your odds of purchasing face value tickets for high-profile tours. How Do I Register as a Verified Fan? Each artist uses a custom Verified Fan registration page for every tour, so you'll have to register individually for each tour you want to access. If you haven't already, you'll also need to create a Ticketmaster account to register as a Verified Fan. Once you log in to your Ticketmaster account, you can select the registration page for the tour you want to attend. From there, you will select your preferred show(s) of the tour and enter your email and phone number. When you've submitted your registration, Ticketmaster will verify each request and review your account to assure that you're not a bot or a scalper, just a fan looking to see your favorite artist. After Ticketmaster reviews your registration request, they'll send an email confirming your request the night before the sale begins. If approved, Ticketmaster will text an access code unique to you and you only; the code will be applicable when the Verified Fan pre-sale begins and cannot be shared or sold. For some tours, Ticketmaster now allows you to select up to five show preferences, giving you a better chance of access if one show sells out quickly. Additionally, in many cases, Ticketmaster will send an SMS code during registration to confirm your phone number. What If I've Registered, But I've Been Placed on the Waitlist? For higher profile tours, like Taylor Swift's "Eras Tour," there are a limited amount of Verified Fans approved to purchase tickets during the pre-sale period. So, Ticketmaster employs a lottery system to determine which fans will receive an access code for the sale, and which are put on a waitlist. If you're placed on the waitlist and tickets remain on the day of the sale, Ticketmaster may text you an access code allowing you to purchase tickets. Whether you're on the waitlist or not, an access code does not guarantee tickets; it just allows you to participate in the sale. Recently, as of 2024, Ticketmaster has been converting more fans from the waitlist as tickets become available, increasing your chances of getting access even if you weren't initially selected. Keep an eye on your phone for updates, as Ticketmaster may text you if additional seats open up. Find Verified Fan registration links on the Ticketmaster Twitter account, or in newsletters from Ticketmaster and your favorite artists. Register as a Verified Fan using your Ticketmaster account and await a confirmation email. A lottery process will determine which Verified Fans receive unique access codes, and which will be put on a waitlist. 1 Follow the Ticketmaster Twitter account. Registration links for a tour's Verified Fan page are posted regularly to Ticketmaster's Twitter account. This is the best place to find these links, although you may also receive them in your email inbox if you subscribe to a newsletter from Ticketmaster or a favorite artist. While you'll need a Twitter account to follow Ticketmaster on Twitter, you don't need an account to view Ticketmaster's tweets. 2 Click the Verified Fan registration link. Look for it in an email or Tweet. The registration link for each tour is unique, even if the tours are from the same artist. Although Ticketmaster continues to expand its Verified Fan program, not every artist or tour supports Verified Fans at this time. If you can't find a registration link for a concert you hope to attend, it may not be a part of the program. Advertisement 3 Sign in to your Ticketmaster account. Enter your login info, or create an account if you have not yet already. 4 Register your email and phone number. After signing in, you will be redirected to the Verified Fan page, where you will confirm your registration of both your email and your phone number. As part of the registration process, you will also identify which show(s) you are interested in attending. In certain cases, not every tour date will be available for registration as part of the Verified Fan program. You will receive a confirmation email as soon as you complete your registration. 5 Wait for the Verified Fans presale to begin. As you wait, Ticketmaster will carry out a verification process, using a lottery system to determine which Verified Fans will receive a unique access code, and which ones will be put on the waitlist. If demand does not outweigh supply for your concert, there will be no need for a waitlist and you will be given equal access to the Verified Fan presale. If applicable, a lottery will determine which users get off the waitlist and receive an access code. Access codes are tied to your account, so you cannot sell or give away your code to another user. 6 Purchase your tickets. Once you receive your access code, you can use it to buy tickets to the event. Even with the code, tickets are made available on a first-come, first-serve basis. You may have to act quick to secure your tickets as a Verified Fan! If you lose your digital or physical tickets, you can retrieve them easily. Advertisement Ask a Question Advertisement Written by: wikiHow Technology Writer This article was co-authored by wikiHow staff writer, Cory Stillman. Cory Stillman is a Technology Writer for wikiHow. Cory has experience writing about Film and TV for several online publications, including Screen Rant and Film Cred. He earned a degree in Film and Media Studies with a minor in Creative Writing and certificates in Global Studies and Children's Literature from the University of Pittsburgh. This article has been viewed 121,729 times. Co-authors: 4 Updated: November 4, 2024 Views: 121,729 Categories: Event Tickets Print Send fan mail to authors Thanks to all authors for creating a page that has been read 121,729 times. In today's digital age, securing tickets for popular events can be quite challenging. With the rise of bot technology, fans often find themselves competing against automated systems that snatch up tickets within seconds of their release. However, Ticketmaster has introduced a solution to this problem through their Verified Fan program. This exclusive service ensures that tickets are sold to genuine fans, rather than resellers or bots. If you want to increase your chances of snagging tickets for your favorite artist or event, here are the steps to becoming a Verified Fan on Ticketmaster. Step 1: Create a Ticketmaster Account To begin the process, you need to have a Ticketmaster account. If you don't already have one, head over to the Ticketmaster website and click on the "Sign Up" or "Create Account" button. Fill in the required information, including your email address, password, and personal details. Once you've completed the registration, you're ready to dive into the next steps. Step 2: Visit the Verified Fan Registration Page After logging into your Ticketmaster account, navigate to the Verified Fan registration page. This page is specifically designed to allow fans to sign up for events using the Verified Fan process. You can typically find links to this page on Ticketmaster's official website, social media accounts, or artist's official websites. Step 3: Choose the Event You Wish to Attend Select the event or artist you want to see from the list provided on the Verified Fan registration page. This will give you access to the artist's Verified Fan ticket sale. Ticketmaster uses this information to determine your eligibility for ticket purchases and ensures that you are a genuine fan of the artist. Step 4: Provide Additional Information Ticketmaster will require you to provide additional information on the Verified Fan registration page. This may include your full name, location, preferred payment method, and sometimes even some personal questions to better understand your interests and dedication as a fan. Make sure to fill in all the required fields accurately, as any discrepancies could affect your chances of being verified. Step 5: Confirm Your Registration Double-check all the information you've provided before finalizing your registration. Once you're sure everything is correct, submit your registration. Ticketmaster will review your submission and verify your eligibility to access the artist's ticket sale. Step 6: Wait for Notification After submitting your registration, you'll need to wait for a confirmation email from Ticketmaster. This email will inform you about whether your registration has been successful or not. If your registration is approved, Ticketmaster will provide you with a unique access code or link that will allow you to purchase tickets during the Verified Fan sale. The email will also include details about when the sale will commence. Step 7: Purchase Tickets When the Verified Fan sale starts, use the access code or link provided to gain access to the ticket sale. Be prompt and ready to secure your tickets as they may sell out quickly. Follow the instructions on the page, choose your desired tickets, complete the payment process, and voila! You have successfully become a Verified Fan on Ticketmaster and secured your place at the event! By participating in the Verified Fan program, Ticketmaster ensures that tickets are distributed fairly amongst genuine fans of an artist or event. This initiative not only makes it more difficult for bots and resellers to snatch up tickets but also enhances the overall experience for fans by reducing the competition from scalpers. So, the next time your favorite artist announces a new tour, be sure to follow these steps to become a Verified Fan and increase your chances of obtaining those highly sought-after tickets. This page has been viewed 39 times This year there are some huge names and events taking over the music scene in London as artists Lizzo, Post Malone, Ed Sheeran and Coldplay are a few of the big names set to perform in the city. There's one section of the Ticketmaster app, and site, which fans are using to get ahead of the sale queue, and it may be well worth joining for this year's popular events. Getting tickets often proves to be tricky as online queues are known to reach up to 400,000 people and high-demand events pushed up prices. Another major event hitting the UK this spring is the 2023 Eurovision Song Contest hosted on behalf of Ukraine in Liverpool. Like the majority of popular music events, tickets will be available to buy on Ticketmaster with thousands of people trying to get tickets from around the world. READ MORE: Eurovision Song Contest Liverpool 2023: How to get tickets, how to get to the Liverpool M&S Bank Arena and hotels Fans can get early access to ticket sales and priority tickets without paying a penny by signing up to be a Ticketmaster 'Verified Fan' platform, but how does it work? The majority of presales available during huge ticket events require either a paid subscription (for example Spotify), buying an album to get artist presale access or being a customer with the likes of O2 Priority or Three Mobile. All of these options are available to buy tickets through on most of Ticketmaster sale events but some fans still face missing out or extortionate prices. What is Ticketmaster Verified Fan? The verified fan platform is essentially a registration that gives real fans first access to ticket sales and has been put in place to try and put a stamp to re-selling and 'ticket bots'. High profile ticket events like Coldplay, Lizzo, or the Post Malone general sale this Friday is often taken advantage of by people looking to make a profit, buying tickets and re-selling for double and sometimes triple the price. To get access fans have to register to become a verified fan for each upcoming sale. After the registration page fans can sign into their account and select the event they are interested in along with their email and phone number. Ticketmaster will then verify if the profile is a fan or a bot. Before the sale event starts fans who have signed up as a verified fan will recieve an access code via text message, but it is by a lottery based system. Fans can sign up to become a 'Verified Fan' here. Tips for getting 'high-demand' tickets The verified